

## Marketing Opportunities

### Main Sponsor Package – R15 000

Walk-on exhibition stand (foyer type stand, table, chairs, no walls)

Two registered delegates

Branding: Sponsor's name and/or logo will be featured on all relevant marketing collateral in a fully integrated advertising and marketing campaign.

Branding on the SAPPMA website and a link to sponsor's website.

Sponsor's name and/or logo will be featured on the welcome screen at the start of the event and all sponsors will be credited in the event programme booklet.

### Other Sponsorships

Key note Speaker	<b>R10 000</b> (branding plus one delegate)
Printed programme booklet	<b>R10 000</b> (cover advert plus one delegate)
Speakers' gifts	<b>R10 000</b> (branding plus one delegate)
Cocktail function	<b>R10 000</b> (branding plus one delegate)
Lucky Draw Prize	<b>R 5 000</b> (branding)
Insert in Delegate Bags	<b>R 4 000 + Supply</b>
Delegate Bags	<b>Supply</b> (branding)
USB's with presentations pre-loaded	<b>Supply</b> (branding)

### Exhibition stand – R7 000

3 x 3m stand; Table & Chairs; Walk-on type stand, no walls, 1 registered

### Advertising – R5 000

Advert in Programme booklet

**Delegate Registrations:** R3500 per delegate; Members R2600 per delegate;  
Groups R1900 per delegate (5 or more)